

Confidential Coffee (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: Quick Service Restaurants

Intended use (media buy not yet finalized): up to 1 Year, Cable, Network, Industrial, Digital, New Media (Social), Organic Social, landing pages

SPECS: Open to all. Playful, upbeat, millennial with a morning energy burst. Think the friend who's always ready to rally for brunch, with an optimistic spark in every word. High energy but authentic.

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SCRIPT:

VO: Mornings shouldn't be a struggle - unless you're wrestling the last donut.

VO: So grab a cup of Coffee Bean Coffee - roasted to perfection and ready to rescue your day.

VO: Coffee Bean: Wake Up Awesome.

Confidential Popcorn Snacks (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: salty snacks – popcorn

Intended use (media buy not yet finalized): Cable, Network, Industrial, Digital, New Media (Social), Organic Social, landing pages

SPECS: Open to all. Quirky, youthful, slightly sarcastic Gen Z vibe. A little oddball but sharp, like someone who narrates life in memes. Humor with an eye-roll edge. Celebrity prototype: Aubrey Plaza Awkwafina

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SCRIPT:

VO: When your snack attacks... attack back.

VO: New Pop Secret Popcorn delights are bold, loud, and totally addictive.

VO: Available in flavors you can't pronounce. Don't just snack...

VO: POP

Confidential Streaming Service (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: Streaming services

Intended use (media buy not yet finalized): Cable, Network, Industrial, Digital, New Media (Social), Organic Social, landing pages

SPECS: Open to all. Cool, smooth, urban, mid-20s male voice, laid-back and confident. The voice of the "in-the-know" friend who finds the best shows first.

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SCRIPT:

VO: Your favorite shows? Nonstop. Your vibes? Unstoppable. FreeVee keeps you bingeing without the "are you still watching?" judgment.

VO: Sign up. Zone out.

Confidential Pharmacy (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: Pharmacy/Online Pharmacies

Intended use (media buy not yet finalized): Network, Industrial, Digital, New Media (Social), Organic Social, landing pages

SPECS: Open to all. Calm, friendly, trustworthy, late-30s narrator. Male or female sounding. The voice of the reliable neighbor who always shows up when you need them: calm, capable, and soothing.

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SCRIPT:

VO: When life happens CVS Pharmacy delivers. Prescriptions to your door, on your time. Because your health deserves convenience and care.

Confidential Money App Service (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: n/a – radio

Intended use (media buy not yet finalized): radio – terrestrial

SPECS: Open to all. Sharp, witty, fast-talking but clear. 30s female sounding with a hint of sarcasm but genuinely helpful, your sharp-witted friend who gives great advice! Celeb prototypes: Kathryn Hahn, Mila Kunis .

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SCRIPT:

VO: Your money

VO: Your way.

VO: Rocket Money lets you send, save, and invest without the usual nonsense.

VO: Download now.

VO: Be the boss of your wallet!

Confidential Pet Food (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: n/a – radio

Intended use (media buy not yet finalized): radio – internet

SPECS: Open to all. Wholesome, loving, family-friendly tone. 30- 60+ sounding. Warm, kind, and slightly nostalgic. Someone who really loves animals and speaks from the heart. Make it your own.

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SCRIPT:

VO: For tails that wag and purrs that melt your heart, Blue Mountain Pet Food is made with real love, real ingredients, and no nonsense. Because they're family.

VO: Blue Mountain.

Confidential Energy Drink (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: Energy Drinks

Intended use (media buy not yet finalized): Network, Industrial, Digital, New Media (Social), Organic Social, landing pages

SPECS: Open to all. Male or female sounding. High-energy, bold, EXTREME sports vibe, youthful. Adrenaline-driven, the voice of action sports and big thrills! BRING. IT. ON.

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SCRIPT:

VO: Tired is CANCELED.

VO: Bolt Energy BLASTS you BACK to LIFE

VO: with EPIC flavor

VO: and rocket fuel ATTITUDE.

VO: Get hyped.

VO: Get BOLT.

Confidential ISP (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: Internet Service Providers

Intended use (media buy not yet finalized): Streaming, Industrial, Digital, New Media (Social), Organic Social, landing pages

SPECS: Open to all. Male sounding, 30's.- 60's. Tech-savvy, dry humor for the Gen X or millennials out there. The sarcastic IT guy who makes tech jargon entertaining...witty and relatable. Not TOO snarky, please.

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SCRIPT:

VO: Buffering is so last decade.

VO: With Frontier Internet, you're streaming, gaming, and working, all at the speed of awesome.

VO: Frontier Internet: Fast. Reliable. Ridiculously easy.

Confidential Gear Clothing (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: n/a - radio

Intended use (media buy not yet finalized): internet radio

SPECS: Open to all. Male sounding. Rugged, outdoorsy, storyteller. Rich voice, like a seasoned hiker or mountain guide trustworthy and grounded. Celeb prototypes: Sam Elliot, Harrison Ford, Kyle Chandler

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SCRIPT:

VO: Out here, the wild doesn't wait.

VO: Gear up with Patagonia - tough, tested, trusted.

VO: Wherever you roam, we've got you covered. Patagonia is the brand to trust.

VO: Don't wait. The wild won't. Patagonia

Confidential Grocery Delivery (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: Grocery Retail

Intended use (media buy not yet finalized): Class A, Streaming, National Network,

SPECS: Open to all. Female sounding. Friendly, relatable parent voice, mid-30s to 40s. Sounding like the organized, busy but always cheerful parent who gets things done.

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SCRIPT:

VO: Forgot the milk? No problem!

VO: VONS Grocery Delivery brings it all right to your door.

VO: Delicious Fuji Apples are on sale this week for \$3.99.

VO: Ripe red Santa Ana Farms tomatoes are just \$2.45/lb

VO: Readymade Salads are now just \$1.99 each with VONS Club Card.

VO: VONS Grocery Delivery

VO: Fast. Fresh. Done.

Confidential Automotive (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: Automotive

Intended use (media buy not yet finalized): Class A, Streaming, National Network, Internet/New Media

SPECS: Open to all. Smooth, aspirational, cinematic male or female. Polished like a luxury car commercial should be, sleek, elegant, with quiet power. Open to any accents or interesting interpretations of the copy. Be inviting.

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SCRIPT:

VO: Imagine a drive that redefines the road...

VO: The all new, all electric Lexus LS

VO: Luxury, speed, and sustainability in perfect harmony.

VO: Drive the future today.

VO: Experience Amazing at Your Lexus Dealer.

Confidential Skincare (:45)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: Skincare products

Intended use (media buy not yet finalized): Streaming, National Network, Internet/New Media

SPECS: Open to all. Soft, nurturing, spa-like female voice. Gentle, calm, and soothing. Try a take like a whispered secret from your favorite skincare guru or maybe your best friend that seems to have life all figured out.

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SCRIPT:

VO: Radiance begins with care.

VO: Neutrogena brings nature and science together for skin that breathes, glows, and shines.

VO: Feel beautiful. Be you. Neutrogena.

VO: Available at your nearest CVS

Confidential QSR (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: Quick Service restaurants

Intended use (media buy not yet finalized): Class A, Streaming, National Network, Internet/New Media

SPECS: Fast, fun, everyday American family-friendly tone. Approachable and friendly. Non conversational. Youthful sounding. Celeb prototypes: Paul Rudd, John Krasinski

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SCRIPT:

VO: Hungry? We got you. Wendy's Angus Steak Burgers are back!

VO: Hot, juicy, and ready when you are.

VO: Bite in. Chow down.

VO: Quality is Our Recipe.

VO: Wendy's

Confidential Consumer Mobile Device (:30)

Planned recording date: TBD

Studio Requirements: Client is open to recording talent in-studio in Los Angeles or from talent's professional broadcast quality home studio via Source Connect

Exclusivity: Mobile Devices

Intended use (media buy not yet finalized): National Network, Internet/New Media

SPECS: Open to all. Cool, sleek, tech-forward male or female sounding. Sophisticated with a modern tech edge. A TED Talk meets Silicon Valley. Engage the listener.

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SCRIPT:

VO: It's not just smart - it's genius.

VO: The new Motorola Max Pro

VO: Performance, power, perfection in your hand.

VO: 10 Megapixel camera

VO: 4k capability

VO: 5 bold new colors.

VO: Upgrade your everything.